

ALTERNATIVE CHANNEL MANAGER

R J McCarthy LP is Canada's leading school uniform and specialty school Apparel Company. Over the last 50 years, we have built our leadership position in Canada by following our mission of creating the world's highest quality school uniforms in a socially responsible way. Nationwide, we have 14 locations with over 300 team members. We currently have an immediate opening for an **Alternative Channel Manager**. If you are an energetic, sales focused individual that is committed to excellent customer service and looking for a great job, then we want to hear from you.

Reporting directly to the District Manager of Retail Operations, you will be responsible for directing and managing the operations of our Internet, In Bound Call Center and Mobile Channels.

Principal Duties:

- Drive sales to exceed all corporate Key Performance Indicators
- Lead a team of 20 sales associates
- Coach and develop the teams to maximize sales, productivity and profitability.
- Deliver on execution of operational standards and timelines
- Development of and launch of new E-Commerce initiatives
- Implement new strategies and initiatives that support our corporate goals, with a strong focus on new E-Commerce initiatives and maximizing the Mobile Channel

Qualifications:

Success in this role calls for strong leadership and organizational skills. The ideal candidate will have completed a two-year community college program (or equivalent) in Business Administration or Marketing and:

- 2+ years of retail management experience
- Excellent interpersonal skills and ability to work effectively with all delivery channels
- Comprehensive understanding of E-Commerce initiatives
- Demonstrated ability to think creatively and innovatively
- Fun, highly energetic personality; great team player
- Excels in a fast-paced, multitasking role
- Flexibility to travel

We offer a competitive salary, benefits package and bonus plan.

If you are interested in applying for this position, please forward your cover letter and resume to resumes@rjmccarthy.com.

We thank all applicants for their interest in joining our Team; however, only successful applicants will be contacted for an interview.