

R.J. McCarthy CEO attends Global Ethical Sourcing Conference in New York

Company's new mission strongly reaffirmed

Toronto, ON (March 23, 2010) – As a sign of its intention to be a leader in corporate social responsibility (“CSR”) and to learn as much as possible about what leading companies are doing on CSR, R.J. McCarthy had its President and CEO, Mr. John Kelleher, attend the Global Ethical Sourcing Forum in New York, NY on March 18-19, 2010.

“The conference involved many of the largest companies in the world and their leaders and it was fascinating to hear how all of them are struggling with the same critical issues that we are,” said Mr. Kelleher.

The forum involved representatives from some of the world’s largest companies, including Ford, Hudson’s Bay Co. and Cadbury. These companies came together to discuss some of their most pressing challenges around ethical sourcing, and to try to generate new ideas to improve the way that they source their products. Panel discussions included issues such as supply chain integrity, applying a life-cycle approach to CSR, and measuring and reporting environmental & social impacts.

RJ McCarthy is focused on driving real progress as a corporate social responsibility leader. As Mr. Kelleher explains it “The big message I took away from the conference is that we are definitely on the right track. We are doing all of the right things. Our mission and our new strategy is the right one. At the same time, it is clear just how much farther we must go. We are committed to a multi-year program of activity that will continue to advance our position on CSR.”

Additional information about the conference and its agenda can be found at the following link: <http://guest.cvent.com/EVENTS/Info/Summary.aspx?e=216d9a18-23db-4cd4-b6e0-867fc4ef86ba>

About RJ McCarthy’s. Established in 1956 by Robert J. McCarthy, McCarthy’s is Canada’s leading retailer of School uniforms. McCarthy’s has a network of 15 stores across Canada, a large base of loyal customers, and serves the uniform needs of thousands of students and families across the country. Over its proud 53-year history, McCarthy’s has earned a reputation for offering its school partners and customers the widest selection of high quality school uniforms along with the most convenient shopping options. McCarthy’s is committed to ensuring that – in addition to unsurpassed quality – corporate social responsibility and sustainability become the new foundation of its exciting new mission and strategy. For more information please see www.rjmccarthy.com.

About The Ethical Sourcing Forum. The Ethical Sourcing Forum is a renowned annual conference dedicated to ethical supply chains. This event brings together a range of the members of global sustainability community with the aim of addressing growing sustainability and ethical supply chain challenges. This year’s theme is "Visualize. Rethink. Solve!". The forum will provide an opportunity to explore practical innovation and the latest cutting-edge methods that yield social and environmental progress while advancing core business goals. The conference serves as a crucial forum for exploring sustainability innovation and actionable ideas.